Bright by Text

free tips, information and resources
to help parents and caregivers
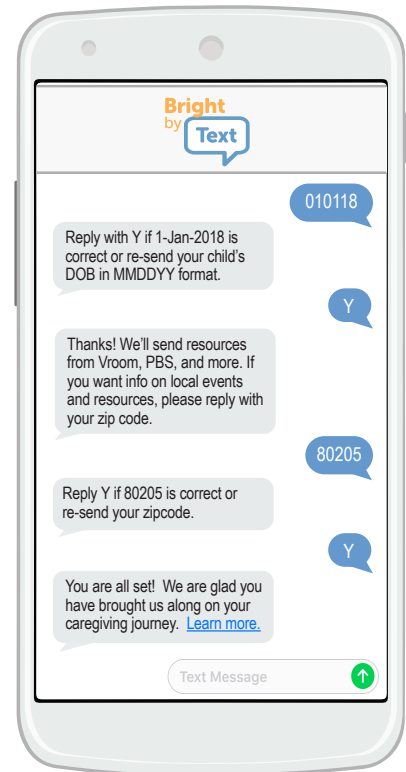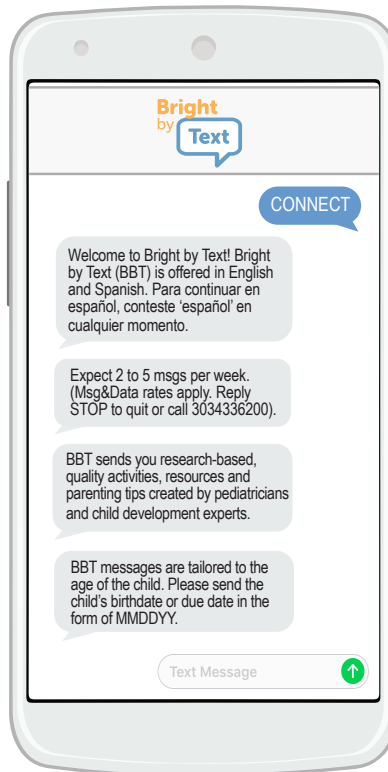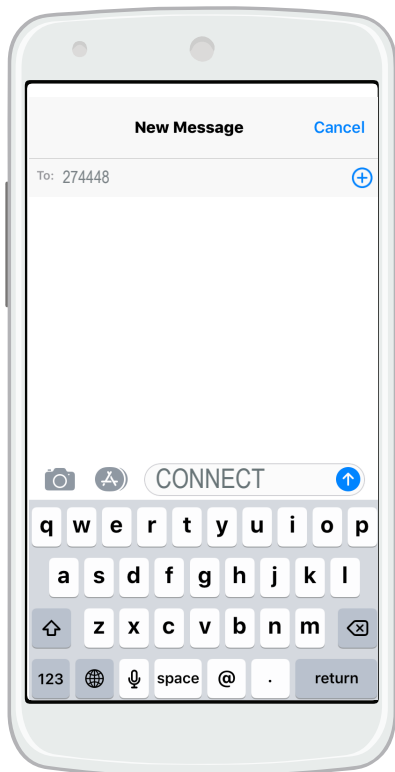give their children a bright start.

It is a **FREE texting service** providing educational, developmentally appropriate activities, games and resources for parents and caregivers of children under eight.

Bright by Text offers

- Practical tips and information to parents-to-be, timed to their due date.
- Research-based messages, available in English & Spanish.
- Content provided by PBS Learning Media, PBS KIDS, PBS KIDS for Parents, Sesame Street in Communities, VROOM, Delta Dental & local organizations such as the North Carolina Partnership for Children, Inc.
- Timely information about local resources and events from community organizations.

How to sign up

Text **CONNECT** to **274448** then follow the prompts to enter your child's birthdate and zip code to receive 2-4 new educational activities, games and resources a week!

New Message   Cancel

To: 274448

CONNECT

Phone 2:

Bright by Text

CONNECT

Welcome to Bright by Text! Bright by Text (BBT) is offered in English and Spanish. Para continuar en español, conteste 'español' en cualquier momento.

Expect 2 to 5 msgs per week. (Msg&Data rates apply. Reply STOP to quit or call 3034336200).

BBT sends you research-based, quality activities, resources and parenting tips created by pediatricians and child development experts.

BBT messages are tailored to the age of the child. Please send the child's birthdate or due date in the form of MMDDYY.

Phone 3:

Bright by Text

010118

Reply with Y if 1-Jan-2018 is correct or re-send your child's DOB in MMDDYY format.

Y

Thanks! We'll send resources from Vroom, PBS, and more. If you want info on local events and resources, please reply with your zip code.

80205

Reply Y if 80205 is correct or re-send your zipcode.

Y

You are all set! We are glad you have brought us along on your caregiving journey. Learn more.

FAQ

Will it cost anything?

The service is free, but standard text and data fees may apply. Check with your messaging service provider for more information.

How many messages will I receive?

On average, you will receive 2-4 messages per week, per child. You will receive about 2-3 national messages from **Bright by Text** and 1-2 messages from our local partners.

What do I do if I have more than one child?

Register each child separately and receive information relevant to their ages and stages.

If I sign-up, will PBS NC add me to other contact lists?

No. Your contact information will only be used to deliver messages provided by **Bright by Text**. PBS NC cannot track users beyond the age of the registered child and your zip code.

If I decide I no longer want to receive messages, can I opt out?

Yes, you can opt out any time – but we hope you will try it for a while. Text STOP to 274448.

What if I change phone numbers?

If you change phone numbers, you will need to re-register with your new phone number.

Can I tell others about this service?

Yes! Our goal is to provide resources and create strong outcomes for children.